

David Norris Coaching

Coaching Programmes — Pricing Guide

Prices reflect the seniority of the person being coached and whether the fee is paid by their organisation or by themselves personally. All prices are in GBP.

Seniority / Client Type	12 Sessions (up to 90 mins)		12 Months Unlimited Coaching		4-Day Immersive + 3 Months Unlimited Coaching	
	Organisation Pays	Individual Pays	Organisation Pays	Individual Pays	Organisation Pays	Individual Pays
C-suite / Equivalent	£5,250	£3,412	£7,250	£4,712	£2,500	£1,625
Head of / Director	£3,780	£2,468	£5,220	£3,408	£1,800	£1,175
Manager	£2,258	£1,470	£3,118	£2,030	£1,075	£700
Non-Manager	£1,575	£998	£2,175	£1,378	£750	£475
Charity / Arts	£1,102	£698	£1,522	£964	£525	£332
Pro Bono	—	—	—	—	—	—

How pricing works

Organisation Pays — the full rate applicable to this seniority level, invoiced to the employer. **Individual Pays** — a reduced rate when the individual funds their own coaching. **Pro Bono** — I reserve 10–20% of my coaching time for those unable to pay — offered freely, no strings attached.